The Delta Project

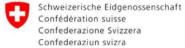
Eliane Augareils, Project Manager











Swiss Confederation

Federal Department of Economic Affairs, Education and Research EAER State Secretariat for Economic Affairs SECO



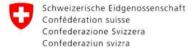
- ☐ Key Project Info
- ☐ Delta Sustainability Framework
- ☐ Process and timeline
- ☐ Sustainability goals and indicators











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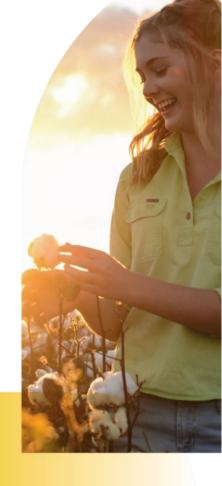


- Funded by SECO through the ISEAL Innovation Fund for 3 years (2019-2021)
- Partners: BCI, ICAC, Global Coffee Platform, and International Coffee Organisation
- Project's aim: Bridging the gap in measuring and reporting sustainability performance in the agricultural commodity sector
 - **Build** multi-stakeholder, international **consensus** for sustainability measurement on key common goals
 - ☐ Harmonize approaches to assess progress and connect to SDG commitments from private and public sector actors
 - Add value for farmers from their sustainability performance data





- **1. Develop a Sustainability Framework:** impact indicators, guiding principles and data standardization
 - For the sustainability community: common language on sustainability across agricultural commodity sectors
- 2. Link sustainability performance to business actors and governments: method and guidance
 - For companies & private sector: standardised sustainability information to customers/stakeholders, simplified data consolidation, consistent data collection
 - For government & public sector: SDG commitments reporting, evidence-based decision making for agricultural policies & services



Delta Project Objectives & Value proposition

- **3. Add value for producers:** feedback performance data to farmers, contextualise data by establishing links to open data sources (e.g. weather, market information), enhance the development of farmer-centred services (e.g. extension services, finance, insurance, etc.)
 - Farmers: better learning and decision making, (improved) access to services







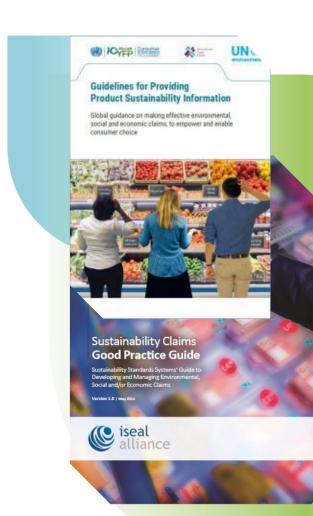
Delta Sustainability Framework





1. Guidelines for Sector Sustainability Information – Farm level

- Define the sector's sustainability information do's and don'ts
- How to derive claims from the sustainability information generated through the common set of indicators
- How to communicate sustainability information to customers and other stakeholders, building on the principles of reliability, relevance, clarity, transparency and accessibility

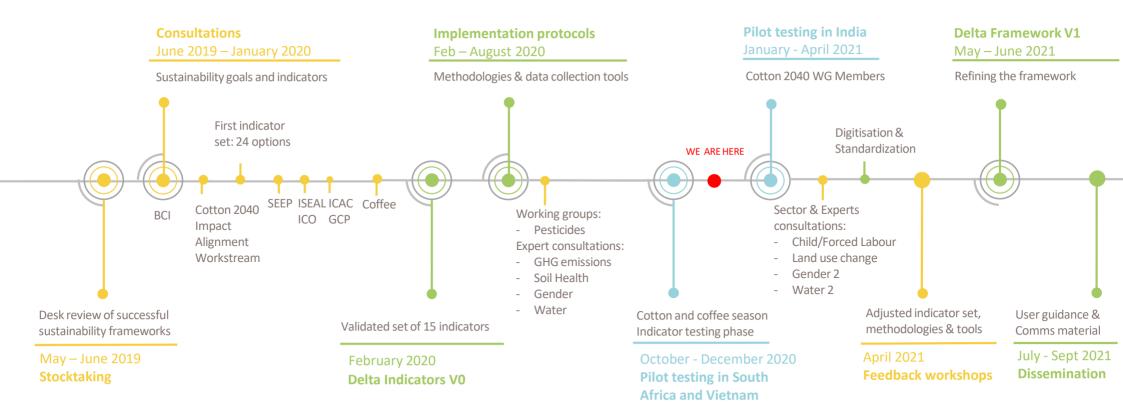


Delta Sustainability Framework 3 components

- 2. A common set of cross-commodity impact and outcome indicators
 - > Farm-level
 - Impact / Outcome
 - Limited number
 - Relevance in terms of measuring progress and capacity to adapt to other commodities
- 3. Data standardization and indicators' digitization
 - Standardization of data points
 - Data and information quality requirements
 - Confidentiality and disclosure
 - Data use options



Delta Sustainability Framework Timeline



Delta Sustainability Framework References

- Main reference sources for the selection of the indicators
 - > SDG indicator framework
 - > ISEAL Common Core Indicators
 - > ICAC-SEEP framework
 - GCP Coffee Data Standard



Delta Sustainability Framework Consultations

Main purpose of the consultations

- Share and confirm key sustainability goals for the cotton and coffee sectors;
- Integrate learnings and perspectives from all stakeholders into the development of the set of Delta Sustainability Indicators;
- Foster both commodity specific and crosscommodity collaboration in the alignment of sustainability metrics

Modalities

- Physical workshops and webinars
- One-to-one calls
- On-line surveys



Delta Sustainability Framework Consultations

17 consultative events have taken place, reaching out to over **120 people** representing **54 organisations** from the agricultural private and public sectors, among which:

Public and research organizations

SEEP Panel



Cotton standards & codes
Cotton 2040 Impact Metrics
Alignment Working group





Delta Sustainability Goals and Indicators





Delta Sustainability Indicators 3 pillars of sustainability & SDGs







Delta Sustainability Indicators Sustainability goals for cotton

Sustainable Cotton Farming is expected to aim at the following goals:

Headline impact areas	Environmentally sustainable agricultural practices (SDGs 3,6,12,13,14, 15)	Decent livelihoods/ poverty reduction (SDGs 1, 8, 10)	Social wellbeing, equality & empowerment (SDGs 2, 3, 6, 8, 10, 16)
Common goals	Minimise contamination of natural resources	Make cotton farmers and workers earn a decent income	Ensure respect human rights on cotton farms, with no forced and child labour
	Protect and regenerate ecosystem services	Be economically viable and farmers to be economically resilient	Ensure healthy & safe working conditions for all farmers and workers
	Reduce greenhouse gas emissions and build resilience to climate change	Alleviate poverty	Enhance equality and empowerment, including in gender, for cotton farmers and workers





Delta Sustainability Indicators Criteria

- Monitor progress towards the 9 goals and towards sustainable agricultural commodities.
 - > Relevance: progress towards goals and credibility
 - Usefulness: global commitments, comparability and aggregation, stakeholders' needs
 - > Feasibility: easy of data collection and costs.
- 15 farm-level, outcome/impact indicators
- Interdependences between social, economic and environmental sustainability pillars
 - Indicator set to be seen as a whole.
- Not prescriptive on specific tools to use but setting minimum requirements and providing guidance







Environmental Indicators

- Use of highly hazardous pesticides
 Unit: kg active ingredient (a.i.) of highly hazardous pesticide
 per ha of harvested land
- Pesticide risk indicator
 Alternative: pesticide use by active ingredient kg per ha
- Water management (in irrigated farms)
 - 3.1 Quantity of water used for irrigation

Unit: mega litres per ha of harvested land

3.1 Water use efficiency

Unit: percentage of water used for the crop out of water withdrawn/diverted from its source

3.3 Water crop productivity

Unit: mega litres per tonnes of cotton lint or Green Bean Equivalent (GBE)

4 Top soil carbon content

Unit: grams of organic carbon per kg of soil

5 Fertiliser use by type

Unit: kg a.i. per ha of harvested land **In future**: nitrogen use efficiency

6 Forest, wetland and grassland converted for cotton or coffee production

Unit: ha of forest, wetland or grassland converted to cotton or coffee production

Greenhouse gas emissions

Unit: kg C0, equivalent per kg cotton lint or GBE

Units: GBE coffee Green Bean Equivalent; ha hectare; kg kilogram





Economic Indicators

- 8 Average yield
 Unit: kg cotton lint or GBE per ha
- Net average returns from cotton and coffee production

Unit: USD per ha seed cotton or GBE

In future: Living Income

- Price at farm gate Only for premium-based standards
 Unit: local currency/tonne of seed cotton per kg of GBE
- Proportion of workers earning a legal minimum wage

Unit: dally average earnings for farm labour compared to (rural) minimum wage In US\$ or local currency

Units: GBE coffee Green Bean Equivalent; ha hectare; kg kilogram





Social Indicators

- 12 Incidence of the worst forms of child labour
 Unit: number of children aged 5 to 17 years engaged
 in child labour, by sex and age
- Incidence of forced labour
 Unit: number of people engaged In forced labour,
 by sex and age

- Women empowerment

 Composite indicator
- Number of fatalities and non-fatalities on the farm

Unit: number of Incidences per 1 million people



