Project Delta

Consultative Workshop
ISEAL, Nov. 8th 2019

GLOBAL COFFEE PLATFORM
for a sustainable coffee world

BCI Better Cotton Initiative
BetterCotton.org

ICAC

INTERNATIONAL COFFEE ORGANIZATION

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs,
Education and Research EAER
State Secretariat for Economic Affairs SECO

Delta Framework

❖ Rationale and objectives

❖ Activities

❖ Timeline and next steps

Delta
Framework

Delta Project
Rationale and objectives

Delta Framework
Project key information

- **Project's aim:** Bridging the gap in measuring and reporting sustainability performance for the benefit of both ends of the value chain

- **Funded** by ISEAL Innovation Fund for 3 years (Inception phase Q4-2018, and until Sept. 2021)

- **Partners**: BCI, ICAC-SEEP, GCP, ICO. +Cotton 2040

Delta Project Rationale

Current approaches to measure sustainability:

- Are not well-adapted to the agricultural sector
- Do not effectively monitor change over time
- Do not give insight into benefits (especially socio-economic)
- May lead to unintended, harmful burden-shifting (e.g. from irrigated country to rainfed, or from natural to synthetic fibers)

+ Multiplication of individual companies initiatives to report on their own sustainability

Delta Project Objectives

- Build a multi-stakeholder, international consensus for sustainability performance measurement

- Reposition how sustainability performance is demonstrated through the implementation of standards

- Help public and private organisations monitor and report progress on SDG commitments

- Make performance data bring benefits to the farmers and trigger the development of value-adding services

Delta Project
Value Proposition

For the farmers

- Information for decision-making and learning

- Better targeted services

For companies and private sector

- Comparable SDG reporting

- Standardized sustainability information to customers

Delta Project
Value Proposition

For governments and public sector
- Globally relevant metrics for aligned reporting
- Evidence based decision-making for agricultural policies & services

For VSS & sustainability community
- Common definition of sustainability for agriculture
- Harmonized data collection, sharing costs
- Common language across sectors where sustainability initiatives are developing fast

Delta Framework
Activities

Component 1: Develop a Sustainability Performance Framework

1. **Develop a common set of cross-commodity impact and outcome indicators**
2. **Establish guiding principles on sustainability information at farm level**
3. Define data use options
4. Include the defined indicators in a data standardisation and digitisation process
5. Establish data quality requirements, confidentiality and disclosure policies, etc.
6. Road-test the framework within BCI and GCP systems in South Africa and Vietnam

Component 2: Connect Sustainability Performance to Business Actors and Governments

1. Design a method to link sustainability improvements to company sourcing

2. Support the use of the framework for national or regional-level sector monitoring

3. Develop a set of guidance for users to gauge appropriateness and applicability of the framework and to use it in harmonized way

Component 3: Add value for farmers

1. Pilot feedback mechanisms, allowing producers and extension workers to compare their performance with peers.

2. Contextualise data by establishing links to open data sources (e.g. weather, market information).

3. Support the development of farmer-centred services using farm performance data in the areas of e.g. finance, insurance and agricultural extension.
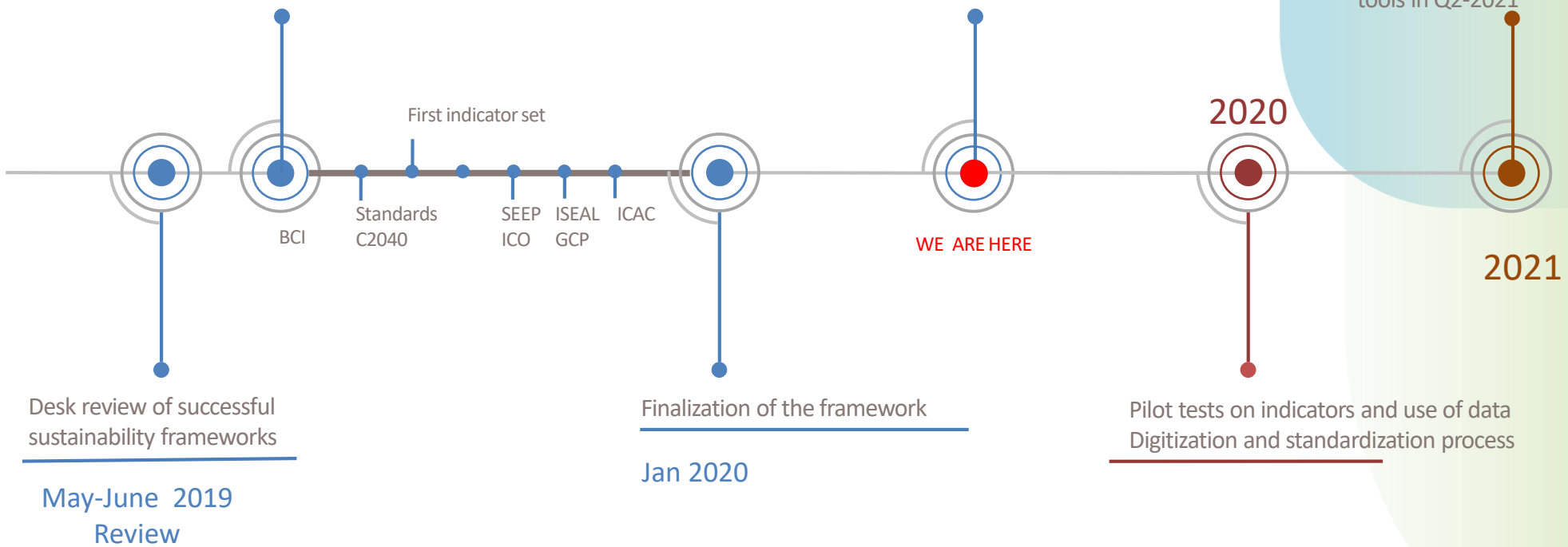
Delta Framework
Timeline and next steps

Next steps
Pilot testing

- Indicators to be pilot tested with BCI partners in South Africa and GCP partners in Vietnam.
  → *Cotton SA and Organimark*

- Collaboration on specific indicators with global initiatives, (e.g. *Global Soil Partnership* for the soil health indicator, or *ISEAL DIWG* for the use of geospatial data).

- Work on Component 3 of the Delta Project:
  - Develop feedback mechanisms for farmer (e.g. compare performance with peers)
  - Contextualise data by establishing links to open data sources (e.g. weather, market info)
  - Support development of farmer-centred services using farm performance data (e.g. finance, insurance)
    → *Collaboration with the Bonsucro project in SA on Better Finance for better sust. performance*

Next steps
Digitisation and further use

- Include the defined indicators in a data standardisation and digitisation process
→ *Collaboration with the IDSS project (Information and Data Standard for Sustainability)*

- Establish data & information quality requirements

- Define confidentiality policy and disclosure procedures

- Define data use options, disaggregation levels

- Design a method to link sustainability improvements to company sourcing (e.g. brands & retailers) and national- or regional-level sector monitoring (e.g. public entities, civil society)
→ *Collaboration with Quantis on an Environmental footprint calculator (GHG and Water)*

**Thank you!
Questions?**

**Delta
Framework**

🌿 **Do you have any input or ideas?**

🌿 **Would you like to participate?**

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